



ORLANDO
ECONOMIC PARTNERSHIP

Tackling issues.
Seizing opportunities.
Driving change.

Challenge Accepted.

orlando.org

NO. 1 | **NO. 1** | **NO. 1**
JOB GROWTH | POPULATION GROWTH | GDP GROWTH
among top-30 large MSAs

2024-25 Annual Report

The Orlando Economic Partnership delivered strong results through collaboration and strategic focus during the 2024-25 fiscal year. We set the vision for Orlando 2045 and created a roadmap to transform the region and become the No. 1 place to live in the nation, a top 10 innovation hub, and a region of 15-minute cities. As a champion and connector, we brought together leaders, industries and ideas to advance our region's reputation as a global creative capital. Our priorities accelerated site readiness, deepened global partnerships, advanced our signature industries all while pursuing our policy priorities and engaging leaders through our signature programs and initiatives. Thank you to our investors, partners, and community leaders for continuing to build an Orlando defined by innovation, opportunity and resilience. Together, we're ready for what's next.



Tim Giuliani
President and CEO
Orlando Economic Partnership



Rena Langley
Board Chair, 2024-25
Senior Vice President,
Communications & Public Affairs
Disney Signature Experiences and
Disney Consumer Products, Games
& Publishing

ECONOMIC DEVELOPMENT

Our economic development strategy drove another strong cycle of growth, accelerated job creation, advanced site-readiness across the region, and secured high-impact business expansion wins. By aligning public and private partners, we turned strategic priorities into measurable results. We delivered clear ROI for local governments, as new and expanding businesses generated the tax base and spending that fuel public services and create powerful positive ripple effects felt throughout Orlando's entire regional economy.

PROJECT RESULTS

New Jobs	2,533
Retained Jobs	65
Total Jobs	2,598
Cap. Invest.	\$597.4M
Avg. Wage	\$65,310
Leads	300
Projects	21
New-to-Market	10
Retention/Expansion	11
Avg. Wage	\$65,310
Technical Assistance	116
Business Retention Visits	84



“ Our new Lake Mary office in Seminole County strengthens our ability to serve clients nationwide while creating new opportunities for talented professionals to grow their careers with Aptia.”

Jeff Williams
CEO, Aptia Group



Economic Development Committee sponsored by JQC Services

ECONOMIC DEVELOPMENT (CONT.)

RECORD LEVELS OF FOREIGN DIRECT INVESTMENT

89 International Leads

12 Delegations Hosted

3 Mission trips to Belgium/Netherlands, London/Paris, and Taiwan

Established dedicated OEP presence in Taiwan

Assisted in recruitment of Iberia direct flight to Madrid and ZIPAIR nonstop passenger charter service to Tokyo



“ This mission to Taiwan strengthened our ability to attract high-tech industries, expand international trade, and advance efforts to secure direct air service that connects our region to new opportunities.”

Jerry L. Demings
Orange County Mayor



Pictured:
Regional delegates meet with the City of Taipei Officials

SEMICONDUCTOR INDUSTRY MILESTONES

The Partnership reached new milestones with the Florida Semiconductor Engine (FSE) and Build Back Better Regional Grant:

- New marketing initiatives including The Chip Frontier Podcast positioned the Orlando Region and NeoCity as the heart of the state's sector.
- Hosted the NSF site visit confirming national alignment.
- Talent Pipeline Management (TPM) Pilot targeting 8 key semiconductor cluster employers.
- Published a 3-part Semiconductor Ecosystem Report Series.



Pictured:
NeoCity in Osceola County, the heart of the Florida Semiconductor Engine

Engaged regional education partners to align training efforts with industry needs at:

- Seminole State College
- Valencia College
- NeoCity Academy
- Lyman & Lake Mary High Schools
- Beacon College
- Lake Technical College
- Lake Sumter State College
- Orange Tech – East Campus

AWARD-WINNING MARKETING AND RESEARCH

Marketing leads reached an all-time high at 300+ under the banner of *Orlando Unbelievably Real*®

Research team nationally recognized by the Council of Community & Economic Research for data analytics excellence.

Orlando Means Business Podcast awarded the Florida PRSA Image Award

Celebrated and debuted new *Orlando Unbelievably Real* Lynx bus on 407 Day.

NEW

Conducted quarterly Business Conditions Survey, powered by OUC-The *Reliable One*

Launched the Top 30 MSA Tool, sponsored by Duke Energy, now available at InvestOrlando.org



Pictured:
407 Day Press event and branded Lynx bus

ORLANDO FILM COMMISSION

165 Film Permits Processed

\$17 Million in Local, Direct Film Spend

2,510 Local Cast/Crew Hired

NEW



DIRT
Development Initiative
for Regional Transformation
An Orlando Regional Film Marketing Program

Development Initiative for Regional Transformation (DIRT) program powered by OUC-The *Reliable One*

- Evaluated 132 sites for development in the region
- Engaged 67 committee members
- Launched study to prepare high-potential sites

STRENGTHENED REGIONAL PARTNERSHIPS THROUGH M.O.U.

Three new MOUs strengthened regional partnership by delivering market analysis, stakeholder engagement, workforce development and upskilling, and business attraction strategies:

- Orlando Sanford International Airport
- Lift Orlando
- Kissimmee Vine Street CRA

CONNECTING



1000+
ATTENDEES

Barbecue in the Park 2025
presented by Vystar Credit Union at the
City of Orlando's Luminary Green



Executive Leadership Mission: Charlotte
presented by Truist

100+
LEADERS



Inaugural Regional Leadership Conference
presented by Disney

500+
ATTENDEES



2025 James B. Greene award
honoring Ed Timberlake



2025 Site Selectors Guild Annual Conference

ADVOCATING



Pictured: 407 Legislative Reception

Hosted the 407 Day Legislative Reception in Tallahassee that brought together 75 key stakeholders, legislators, and community leaders to highlight the Orlando region's efforts to advance *Broad-based Prosperity*®.

Led the 2025 Washington, D.C. Advocacy Trip that included meetings with Florida's U.S. Senators, members of Congress, and key agencies to support investment in the region's semiconductor industry, the Sunshine Corridor rail project, and PEO STRI's defense training mission. The trip also featured valuable networking and a behind-the-scenes tour of Nationals Park.

LEADING



Pictured: Leadership Orlando 50th Anniversary (presented by Orlando Regional REALTOR® Association) Breakfast



Leadership Orlando celebrated its 50th anniversary and a legacy of connecting business and community leaders to explore the region's challenges and opportunities. With more than 7,000 graduates, Leadership Orlando is the nation's largest community leadership program.



Graduated more than 200 leaders in Class 107, chaired by Cliff Long, Chief Executive Officer of the Orlando Regional REALTOR® Association, and Class 108, chaired by Mike Kilbride, Executive Chief of Staff at the University of Central Florida.



*LEAD*Forward™ Roundtables graduated over 35 high-performing women, prepared to amplify their impact and propel their careers to new heights.

NEW

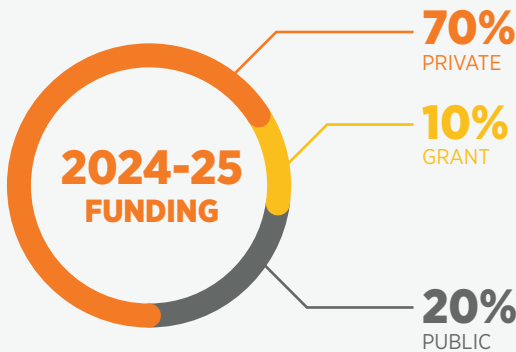


The Public Leadership Institute (PLI), re-launched its political track and welcomed its inaugural civic leadership track, a new cohort of business-minded leaders preparing to take the next step in public service.



Pictured: Regional delegates meeting with U.S. Representative for Florida's 10th congressional district Maxwell Frost

OEP FUNDING MODEL



*Pictured:
The Partnership Executive Offices*



ORLANDO 2045

IGNITING ORLANDO'S POTENTIAL

VISION

ORLANDO IS A GLOBAL CREATIVE CAPITAL.



Top 10
Innovation Hub



Region of
15-minute Cities



No. 1 Place to
Live in the Nation



SCAN TO DOWNLOAD THE ORLANDO 2045 BROCHURE

Learn about the regional vision to transform Orlando from a fast-growing, major U.S. metro to a region for world-class innovation in education, business, entertainment, and beyond.

EXECUTIVE COMMITTEE

CHAIR - Rena Langley
Walt Disney Parks & Resorts

CHAIR ELECT - Tracey Stockwell
Universal Orlando Resort

VICE CHAIR, FINANCE - Isaac Juarez
KPMG LLP

Jeff Buhler
Massey Services, Inc.

Lisa Curran
Duke Energy

Shane Deegan
ThreatLocker, Inc.

Linda Ferrone
OUC - The Reliable One

Charlie Freeman
Orlando Magic

Andy Gardiner
Orlando Health

Shannon Gravitte
AdventHealth

Steve Hogan
Florida Citrus Sports

Daryl Holt
Electronic Arts

Tony Jenkins
Florida Blue

Cliff Long
Orlando Regional REALTOR® Assoc.

Quino Martinez
Lowndes

Kim Marshall
Travel + Leisure Co.

Erich Maschhoff
Truist Financial Corp.

Casandra Matej
Visit Orlando

Stephen Mauldin
CNL Financial Group

Janet Owen
University of Central Florida

Jonathan Perry
Greenberg Traurig, LLP

Geoff Rogers
Full Sail University

Zach Sherman
Lockheed Martin

Rasesh Thakkar
Tavistock Group

BOARD MEMBERS

Jim Adamczyk
Fairwinds Credit Union

Glenn Adams
Holland & Knight LLP

Brandon Arrington
Commissioner, Osceola County

Yiorgos Bakamitsos
Stetson University

Tim Baker
Baker Barrios Architects Inc.

Lysa Barbano
Vystar Credit Union

Capt. Rob Betts
Naval Air Warfare Center Training Systems
Division

Wendy Brandon
HCA Healthcare - UCF Lake Nona Medical
Center

Derek Bruce
Gunster

Dean Cannon
GrayRobinson, P.A.

Simon Choy
ADP

Kelly Cohen
The Southern Group

Shawn Connell
TECO Peoples Gas

Lee Constantine
Commissioner, Seminole County

Jerry L. Demings
Mayor, Orange County

Jarrod Dillon
Orlando City Soccer Club

Paul Drayton
JPMorgan Chase & Co.

Greg Dryden
Fifth Third Bank

Ed Durkee
Goodwill Industries

Buddy Dyer
Mayor, City of Orlando

Daniel Entwistle
Curium Solutions

James Etscorn
BakerHostetler

Jennifer Evins
United Arts of Central Florida, Inc.

Jim Forrester
SeaWorld Orlando

Lori Gustafson
Marriott Vacation Worldwide

Jeff Hayward
Heart of Florida United Way

Anne-Marie Hayward
Orlando Business Journal

Jacob Horner
Nemours Children's Health System

Dan Kirby
Jacobs

Georgia Lorenz
Seminole State College of FLA

Lance Lyttle
Greater Orlando Aviation Authority

Michelle Maikisch
Central Florida Expressway Authority

Elia Marengo
Wells Fargo

Nicole Martz
Orlando Sanford International Airport

Shereese Montgomery
The Desoto Group

Eddy Moratin
LIFT Orlando

Tanisha Nunn Gary
African American Chamber of Commerce of
Central Florida

Sean Parks
Commissioner, Lake County

Kathleen Plinske
Valencia College

Juan Quiroga
JCQ Services

Kathy Ramsberger
Dr. Phillips Center for the Performing Arts

John Rivers
4 Rivers Smokehouse

Rear Admiral Paul Sohl (Retired)
The Florida High Tech Corridor

Greg Spencer
Timbers Resorts

Wendy Terry
Withum

Pedro Turushina
Hispanic Chamber of Metro Orlando

Maria Vazquez
Orange County Public Schools

Scott Wall
Regions Bank

Evan Wyant
United Community Bank

Andrew Young
NextEra Energy

CHAMPIONS OF BROAD-BASED PROSPERITY®

