INVESTOR VALUE PROPOSITION

WHO WE ARE
The Orlando Economic Partnership is a public-private, not-for-profit economic and community development organization that works to advance broad-based prosperity™ by strengthening Orlando’s economy, amplifying Orlando’s story, championing regional priorities, empowering community leaders and building a brilliant region. These five foundational objectives serve to improve the region’s competitiveness while responding to the needs of communities, residents and businesses. The Partnership represents seven counties in Central Florida, including the City of Orlando, and hundreds of the region’s top private businesses.

WHAT WE BELIEVE
The Partnership is altering the perceptions of a region best known for tourism by reconceptualizing its economic future. We are leading the creation of a new model for economic and community development that challenges the status-quo and establishes a new path toward Broad-based Prosperity™.

WHY YOU SHOULD JOIN US
It’s more important than ever that we plan for our region’s future. By investing in the Orlando Economic Partnership’s bold new vision, you are helping the region advance toward its collective goals, gaining access to exclusive regional data and forging relationships with other leaders committed to our community.

Advancing Broad-based Prosperity™

KEY OBJECTIVES
- Strengthen Orlando’s Economy
- Amplify Orlando’s Story
- Champion Regional Priorities
- Empower Community Leaders
- Build a Brilliant Region

ORLANDO ECONOMIC PARTNERSHIP

Governors Council • Board of Directors • Executive Committee

CORE COMPONENTS
- ORLANDO REGIONAL CHAMBER
- ORLANDO FILM COMMISSION
- FOUNDATION FOR ORLANDO’S FUTURE
- LEADERSHIP ORLANDO
- ALLIANCE FOR REGIONAL TRANSPORTATION
- ORLANDO TECH COUNCIL
## GOVERNORS COUNCIL | $125,000+  
**Sponsor Recognition:** Leadership Mission, Annual Awards Dinner (includes table), Political Leadership Institute Program, D.C. and Tallahassee Advocacy Trips and Annual Legislative Update

- **Governors Council:** seat (subject to approval)
- **Orlando Partnership Board of Directors and Executives Committee:** seat (subject to approval)
- **Political Leadership Institute Selection Committee:** seat
- **Orlando Tech Council:** seat

- **YP:NEXT - Elevating Regional Talent:** three (3) professionals (under age 39)
- **iGRO talent retention program:** three (3) intern participants
- **Annual BBQ on the Blvd.:** eight (8) complimentary tickets
- **Orlando Regional Chamber membership:** company-wide
- **Includes benefits below Governors Council level (excluding sponsorships)**

## DIRECTOR | $50,000  
**Sponsor Recognition:** Annual BBQ on the Blvd. (includes 10 tickets)

- **Orlando Partnership Board of Directors:** seat (subject to approval)
- **Regional Branding Council:** seat

- **Orlando Regional Chamber membership:** company-wide
- **Includes benefits below Director level (excluding sponsorships)**

## AMBASSADOR | $25,000  
**Sponsor Recognition:** Annual iGRO Talent Retention Program

- **YP:NEXT - Elevating Regional Talent:** two (2) professionals (under age 39)
- **iGRO talent retention program:** two (2) intern participants
- **Advocacy & Public Policy Council:** seat (subject to approval)

- **Orlando Regional Chamber membership:** company-wide
- **Includes benefits below Ambassador level**
CORPORATE | $15,000  SIGN UP

- Business Development Strategy Council: seat (subject to approval)
- ART Executive Committee: seat (subject to approval)
- Leadership Mission and Chair’s Holiday Reception: invitation for one (1) executive
- Orlando Regional Chamber membership: company-wide
- Includes benefits below Corporate level

PARTNER | $7,500  SIGN UP

- Investor Relations Committee: seat
- Recruiters Roundtable Group: seat
- Annual Partnership regional overview for company staff
- Orlando Regional Chamber membership: company-wide
- Includes benefits below Partner level

SMALL BUSINESS | $5,000  SIGN UP

Businesses under 50 employees, non-profits or cities under 400 employees

- YP:NEXT - Elevating Regional Talent: one (1) professional (under age 39)
- iGRO talent retention program: one (1) participant
- Board Receptions and private events: invitation for one (1) executive
- New Investor Profile: Highlighted in social media communications
- Orlando Regional Chamber membership: company-wide
- Includes benefits below Small Business level

CHAMBER EXECUTIVE CONNECTION | $3,000  SIGN UP

- Chamber Board of Advisors: seat (subject to approval)
- All Women Empowered Task Force: seat (subject to approval)
- Chamber Membership Committee: seat
- Annual Company Spotlight: Chamber’s Business Insider newsletter
- Annual private roundtable lunch: Chamber Board Chair and Vice President
- Chamber Signature events: two (2) complimentary invitations
- Orlando Regional Chamber membership: company-wide
- Includes benefits below Chamber Executive Connection level

CHAMBER BUSINESS CONNECTION | $1,500  SIGN UP

Businesses under 20 employees or non-profits

- Company online directory listing
- Welcome member package and social media spotlight (over 50,000 communication followers)
- Business introductions to companies in Online Member Directory
- Annual recognition in Chamber’s Business Insider newsletter
- Exclusive referrals from the Chamber and Partnership team
- Ribbon Cutting virtual services (upon request)
- Complimentary subscriptions for company: Chamber and Partnership communications
- Invitations to Chamber programs, webinars and events
- Partnership events and programs: member rate (YP:NEXT, Leadership Orlando)*
- Exclusive member discounts
- Access to economic updates and annual scorecard review
- Access to Orlando Film Commission
- Access and invitation to legislative updates and priorities
- Access to Orlando Tech Connect program
- Technical assistance for growing and expanding business from Partnership Business Development team
- Relevant company news and events amplified via communication channels (over 50,000 subscribers/followers and 400,000+ annual web site visits)
- Orlando Regional Chamber membership: company-wide

*For the safety of our investors, members and staff, the majority of our programs will remain virtual, unless otherwise noted.
PROGRAMS

- **Leadership Orlando**: $3,500 investor rate (non-investors $4,500)
  Central Florida's only community leadership program that covers the entire seven-county region and is the largest leadership program in America with over 5,000 graduates.

- **Leadership Orlando 2.0**: $4,000
  Designed for Leadership Orlando Alumni's this program focuses on the Impact Project exploring the root causes underlying barriers to socio-economic mobility.

- **iGRO Talent Retention program**: $100 (non-investors $250)
  Annual two-month program designed to retain the region’s business community’s summer interns and new hires by showcasing the “other half of Orlando.”

- **Talent Ecosystem**: (invitation only)
  Comprised of Orlando’s leading employers charged with leading the region’s strategy to align workforce policy and research-backed industry collaboratives.

- **Diversity, Equity and Inclusion Pledge**:
  Efforts are focused on CEO’s signing this pledge and to establish metrics to track investment, legislative priorities and other issues affecting diversity, equity and inclusion within organizations and vulnerable communities in our region.

- **All Women Empowered (AWE)**:
  Goal is to create a collaborative ecosystem for women in business, while supporting and empowering women’s programs and organizations in the region.

- **COVID-19 Regional Business Resources Center**: (open to any business)
  The Partnership provides resources, research and legislative policy updates to all businesses in the seven-county region to support economic recovery.

ANNUAL DUES REGIONAL PROGRAMS

- **Orlando Tech Council**: $2,500 (CIO, CTO or equivalent technology role)
  Consists of members in executive technology or innovation roles within their companies or organizations focused on supporting programs that will strengthen the region’s innovation resources and create new opportunities for companies to scale.

- **YP: NEXT – Elevating Regional Talent**: $250 (non-investors $350)
  Serves as the voice of the region’s leading young professionals and creates opportunities for them to create lasting connections in the community.

SPONSORSHIP OPPORTUNITIES

Strategic Sponsorships Options