



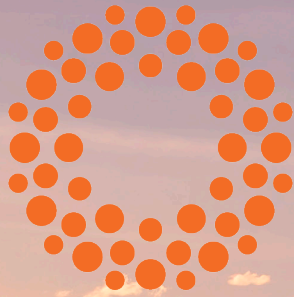
ORLANDO
ECONOMIC PARTNERSHIP
NATIONAL CHAMBER
OF THE YEAR



Fueling Orlando's Economy
by *conquering shared challenges.*



Orlando.org



ORLANDO
ECONOMIC PARTNERSHIP
NATIONAL CHAMBER
OF THE YEAR



UNIFYING OUR COMMUNITY THROUGH
Broad-based Prosperity®



“I’m thrilled to lead an organization that, through the power of our partnerships, is actively diversifying Orlando’s economy, fostering regional leadership, and enhancing our region’s competitiveness. Together, we proudly demonstrate to the world why opportunity in Orlando is *Unbelievably Real*. We are committed to helping our region advance towards its collective goals, building valuable relationships with fellow leaders who share our commitment to advancing Broad-based Prosperity®.”

Steve Hogan
Orlando Economic Partnership Board Chair
CEO, Florida Citrus Sports



A Message from the President and CEO

I want to extend our sincere appreciation for your interest in the Orlando Economic Partnership (OEP), winner of the National Chamber of the Year award, the highest accolade within our industry.

As the region's economic and community development organization, we are seizing the moment to advance Broad-based Prosperity®. Through the power of partnerships, we grow the economy, attract growing companies, boost job creation, drive investment, improve economic competitiveness and fuel regional leadership. Over the past 6 years, our investors have helped us support a total of 160 business projects, expected to create 21,500 new direct jobs with average annual wages of \$73,600, significantly higher than even the current regional average.

Becoming an OEP investor also means you'll gain access to vital regional economic data, programming and events designed to help you grow your business, improve your leadership skills, and drive greater regional impact. More than that, you'll become part of a dynamic network of the region's top business and community leaders who are deeply committed to ensuring that prosperity reaches every resident of the Orlando region. Join us on this remarkable journey as we continue to shape the future of the Orlando region and create opportunities for all.



Tim Guiliani
President & CEO
Orlando Economic Partnership



Why Invest?

Opportunities represent the vibrancy of the economy leading to expanded options for Central Floridians to participate in the region's growth. Economic growth alone is not sufficient. Instead, growth and increasing regional opportunities should be diverse, provide sustaining incomes, and reverse the erosion of the middle class.

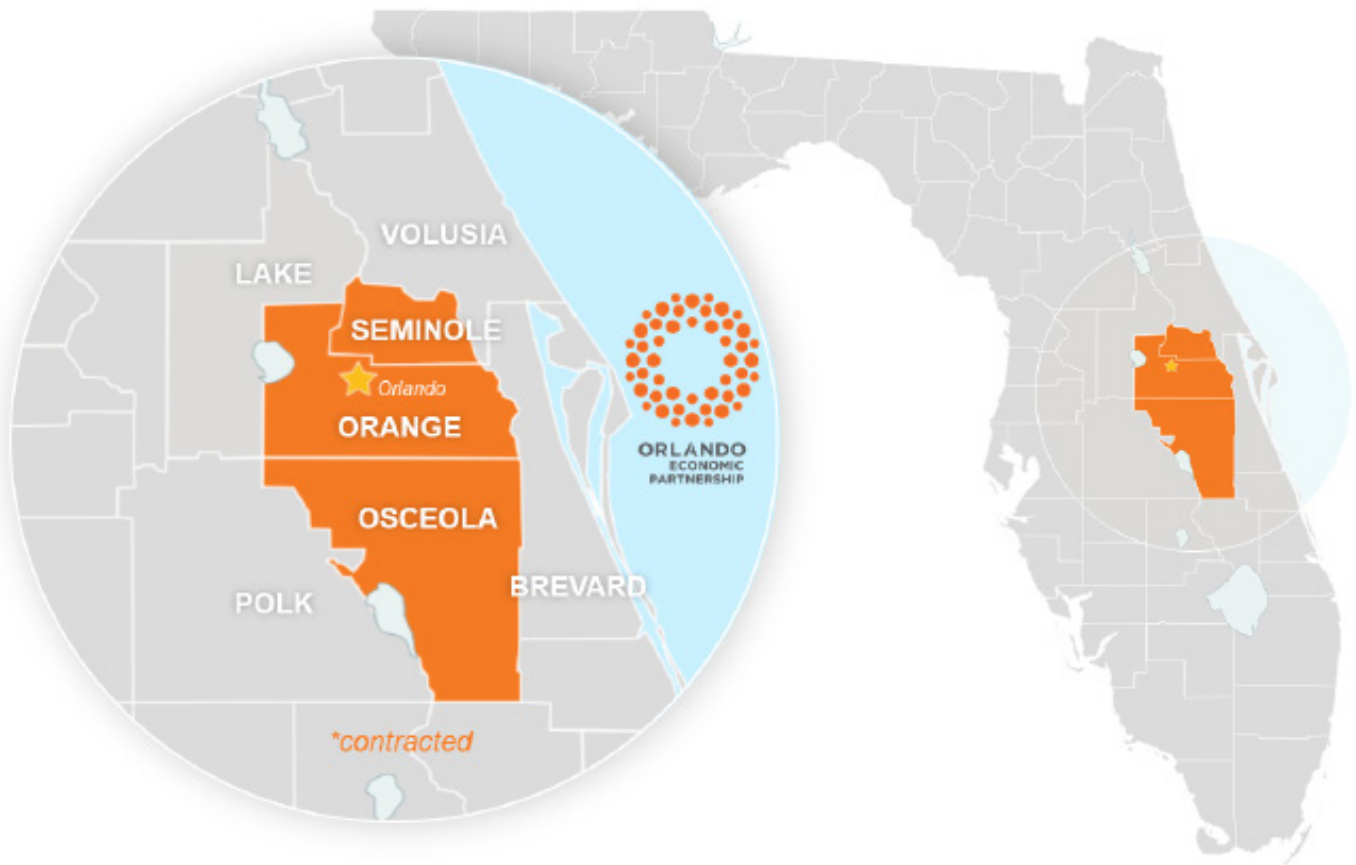
Capabilities reflect the ability and capacity of the region's talent supply to meet the demands of employers competing in a rapidly evolving economy. A healthy workforce equipped with in-demand skills creates a vibrant talent ecosystem.

An emphasis on **access** reveals the presence or absence of barriers hindering full participation in the economy. This includes material needs, such as food, broadband connectivity, affordable housing, and transportation. It also calls for addressing the systemic hurdles associated with racism and bias that hinder equity and inclusion.

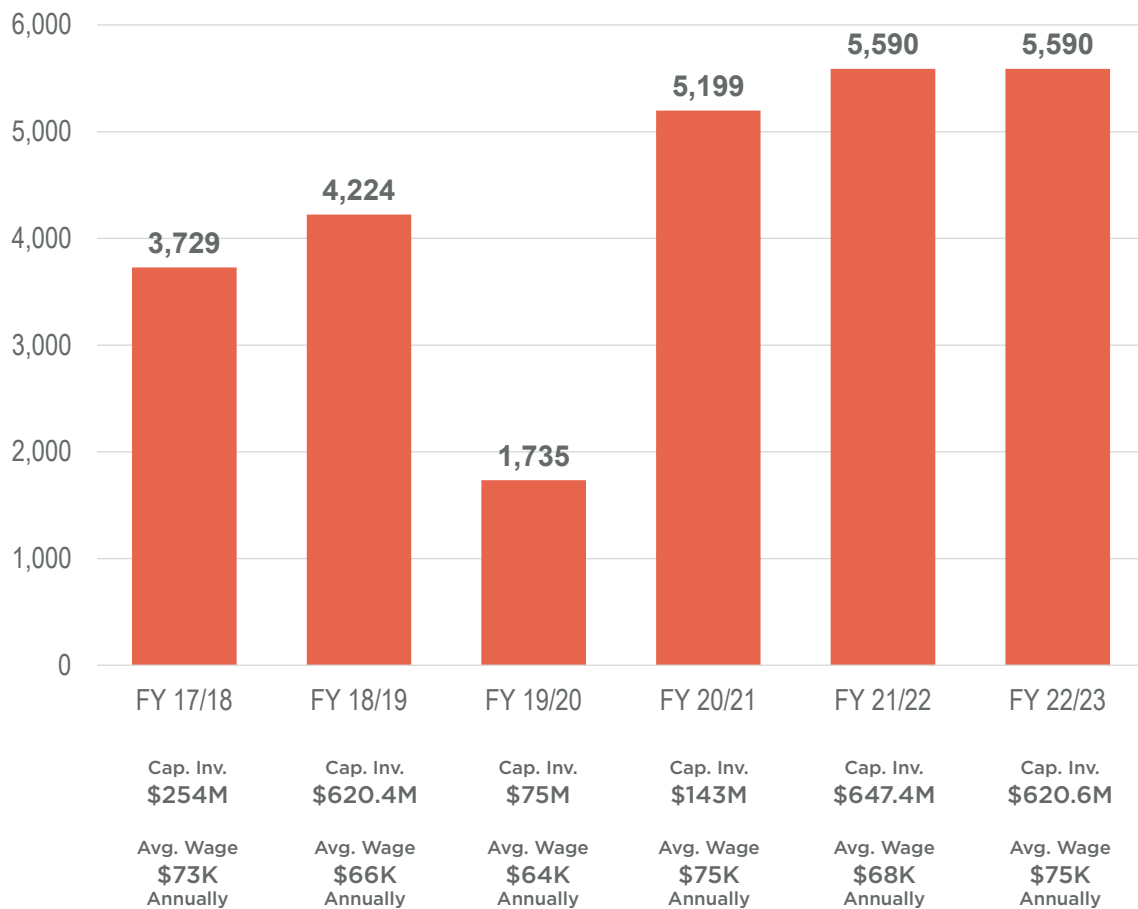


Three overarching lenses comprise the Orlando Economic Partnership's (the Partnership's) framework for broad-based prosperity as one that reconnects economic development with community development. Each lens focuses attention on the requisite features of an economy built for social mobility: Opportunities, Capabilities and Access.





Total Jobs Created Fiscal Year 2017-2023



Strengthening Orlando's economy.



Orlando welcomes new and expanding
companies the region.

microvast

KPMG

LOCKHEED MARTIN

HOVERFLY

INTUITIVE

ASTRONICS
TEST SYSTEMS

CardWorks

MCKESSON

VillageMD

LightPath
TECHNOLOGIES

ÖSSUR
LIFE WITHOUT LIMITATIONS

SA Photonics



Astronics Test Systems, Orlando
Test Solutions Company Moves Headquarters

No. 1 Best Place to Start a Business

WalletHub, 2023

No. 1 Best State for Talent Pipeline

Lightcast, 2022

No. 2 Best State for Business

Chief Executive Magazine, 2023

No. 3 Best Startup City

Real Estate Witch, 2022



Orlando MetaCenter Rings
Nasdaq Bell in the Metaverse

"There is no doubt the Naval Air Warfare Center Training Systems Division and all the military members of 'Team Orlando' benefit from the unique blend of modeling and simulation industry, academia and government entities that could only exist right here in Central Florida."

Capt. Dan Covelli
Commanding Officer (Ret.)
Naval Air Warfare Center Training Systems Division



Osceola County Wins Generational Federal Investment
in U.S. Semiconductor Manufacturing



KPMG Lakehouse, Orlando
Tax and Advisory Services Firm Third Expansion

The Partnership *Board of Directors*

EXECUTIVE COMMITTEE



CHAIR
Steve Hogan
Florida Citrus Sports**



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Harold Mills
VMD Ventures***



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Tracey Stockwell
Universal Orlando
Resort*



PAST CHAIR
Tony Jenkins
Florida Blue*



PRESIDENT & CEO
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Travel + Leisure Co.*



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Lowndes*



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Greenberg
Traurig, LLP***



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OUC - The Reliable
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Truist*



Tony Massey
Massey Services, Inc.*



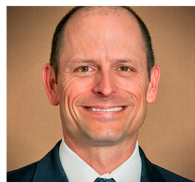
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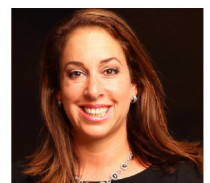
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Worldwide***



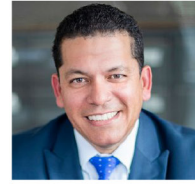
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Heart of Florida
United Way**



Jacob Horner
Nemours Children's
Health System***



**Capt. Tim "Rook"
James**
Naval Air Warfare
Center Training
Systems Division***



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KPMG LLP**



Dan Kirby
Jacobs***



Emily Krasnicki
NextEra Energy **



Georgia Lorenz
Seminole State
College of Florida*



Michelle Maikisch
Central Florida
Expressway
Authority***



Elia Marenco
Wells Fargo***



Nicole Martz
Orlando Sanford
International Airport**



Sherese Montgomery
The Desoto Group*



Eddy Moratin
Lift Orlando***



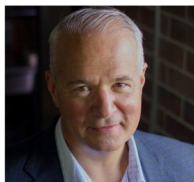
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Hispanic Chamber
of Commerce
of Metro Orlando**



Kathleen Plinske
Valencia College*



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Dr. Phillips Center for
the Performing Arts**



John Rivers
4 Rivers Smokehouse**



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Smart City***



Douglas Shields
Commissioner,
Lake County***



**Rear Admiral Paul
Sohl (Retired)**
The Florida High Tech
Corridor***



Greg Spencer
Timbers Resorts**



Sam Stark
Rollins College***



Wendy Terry
Withum***



Kevin Thibault
Greater Orlando
Aviation Authority***



Maria Vazquez
Orange County
Public Schools**

*Term Ends 2024 // **Term Ends 2025 // ***Term Ends 2026

CHAMPIONS FOR BROAD-BASED PROSPERITY®

\$200,000+ [SIGN UP](#)



GOVERNORS COUNCIL | \$125,000+

[SIGN UP](#)

Sponsor Recognition: Leadership Mission, Annual Awards Dinner (includes table), Political Leadership Institute Program, Annual Legislative trips

- Governors Council: seat (subject to approval)
- Partnership Board of Directors and Executive Committee: seat (subject to approval)
- Receive 8 complimentary tickets to Annual Barbecue in the Park
- Exclusive Invitation to Chair's Holiday Reception
- Invitation to Executive Leadership Mission
- Invitation to Tallahassee Legislative Welcome Dinner
- Invitation to D.C. Advocacy Trip
- Invitation to Ribbon Cuttings/Grand Openings for Economic Development Projects
- Invitation to cultivated CEO Dinners
- Invitation to Board Receptions and Private Events
- Access to Market Intelligence for customized data
- Invitation to Beyond the Boardroom
- Invitation to Investor Updates
- Invitation to Investor Relations Committee
- Invitation to Recruiter Roundtable
- Leadership Orlando at Investor Rate



DIRECTOR | \$50,000

[SIGN UP](#)

Sponsor Recognition: Annual BBQ (includes 10 tickets)

- Partnership Board of Directors: seat (subject to approval)
- Exclusive Invitation to Chair's Holiday Reception
- Invitation to Executive Leadership Mission
- Invitation to Tallahassee Legislative Welcome Dinner
- Invitation to D.C. Advocacy Trip
- Invitation to Ribbon Cuttings/Grand Openings for Economic Development Projects
- Invitation to cultivated CEO Dinners
- Invitation to Board Receptions and Private Events
- Access to Market Intelligence for customized data
- Invitation to Beyond the Boardroom
- Invitation to Investor Updates
- Invitation to Investor Relations Committee
- Invitation to Recruiter Roundtable
- Leadership Orlando at Investor Rate



AMBASSADOR | \$25,000 [SIGN UP](#)

Sponsor Recognition: Investor Update Luncheons

- Exclusive Invitation to Chair's Holiday Reception
- Invitation to Executive Leadership Mission
- Invitation to Tallahassee Legislative Welcome Dinner
- Invitation to D.C. Advocacy Trip
- Invitation to Ribbon Cuttings/Grand Openings for Economic Development Projects
- Invitation to cultivated CEO Dinners
- Invitation to Board Receptions and Private Events
- Access to Market Intelligence for customized data
- Invitation to Beyond the Boardroom
- Invitation to Investor Updates
- Invitation to Investor Relations Committee
- Invitation to Recruiter Roundtable
- Leadership Orlando at Investor Rate



CORPORATE | \$15,000 [SIGN UP](#)

- Exclusive Invitation to Chair's Holiday Reception
- Invitation to Executive Leadership Mission
- Invitation to Tallahassee Legislative Welcome Dinner
- Invitation to D.C. Advocacy Trip
- Invitation to Ribbon Cuttings/Grand Openings for Economic Development Projects
- Invitation to Arnold Palmer Invitational
- Invitation to Board Receptions and Private Events
- Access to Market Intelligence for customized data
- Invitation to Beyond the Boardroom
- Invitation to Investor Updates
- Invitation to Investor Relations Committee
- Invitation to Recruiter Roundtable
- Leadership Orlando at Investor Rate



PARTNER | \$7,500 [SIGN UP](#)

- Invitation to Board Receptions and Private Events
- Access to Market Intelligence for customized data
- Invitation to Beyond the Boardroom
- Invitation to Investor Updates
- Invitation to Investor Relations Committee
- Invitation to Recruiter Roundtable
- Leadership Orlando at Investor Rate

Programs

- [Leadership Orlando](#) | \$4,000 investor rate (non-investors \$5,000)
Central Florida's only community leadership program that covers the entire seven-county region and is the largest leadership program in America with over 7,000 graduates.
- [Black Boardroom Leadership Institute \(BBLI\)](#)
Designed to ensure that Orlando's nonprofit leadership reflects the diversity of our community, fostering an inclusive atmosphere where minority leaders have a voice at the table, not just a seat on the roster.
- [Political Leadership Institute \(PLI\)](#)
Nonpartisan, regional initiative that prepares and strengthens the next generation of public leaders before they formally choose to run for an office or seek an appointment to a government board or commission.
- [All Women Empowered \(AWE\) Leadforward Roundtable](#)
Leadership program that is a transformative, peer support group led by accomplished C-suite female leaders and certified executive coaches from Accendo.
- [Recruiter Roundtable](#)
A convener of the Orlando region's top talent acquisition teams that serves as an opportunity for HR and recruiter specialists to learn best practices, collaborate on talent campaigns, and develop talent attraction and retention strategies positioning the region as a great place to live, work and play.

- [Investor Relations Committee](#)
Focuses on the inclusion of all investors, welcoming new investors, encouraging retention of current investors and meets to create strategies to engage new investors.



Contact Nicole.Euler@orlando.org for
[Strategic Sponsorship Opportunities](#)

Building a *brilliant* region.

“One of the many great things about Orlando is that our public, private and nonprofit leaders work so well together to help lift our entire community. The Orlando Economic Partnership is the embodiment of that community collaboration, and our firm is proud to be a long-term investor.”

– Glenn Adams, Executive Partner - Orlando, Holland & Knight LLP

“The Orlando Economic Partnership is an important convener of public, private and non-profit leaders in our region, ensuring we work holistically to make Central Florida an innovative, world-class community that enhances the quality of life for our many, diverse residents and visitors.”

– Michelle M. Chandler, Partner, SchenkelShultz

“The Orlando Economic Partnership fosters collaboration and the development of regional industry clusters, furthering Orlando's completeness on the global stage.”

– Carlos Osorio, Chief Financial Officer, Orlando City Soccer Club

“The All Women Empowered initiative has, in a short time, laid the groundwork necessary to advance businesswomen in the Orlando through the amplification of stories and the bringing together of our region's resources.”

– Olive Gaye, President and CEO, GenCare Resources