Investor Value Proposition

Who We Are

The Orlando Economic Partnership is a public-private, not-for-profit economic and community development organization that works to advance broad-based prosperity™ by strengthening Orlando’s economy, amplifying Orlando’s story, championing regional priorities, empowering community leaders and building a brilliant region. These five foundational objectives serve to improve the region’s competitiveness while responding to the needs of communities, residents and businesses. The Partnership represents seven counties in Central Florida, including the City of Orlando, and hundreds of the region’s top private businesses.

What We Believe

The Partnership is altering the perceptions of a region best known for tourism by reconceptualizing its economic future. We are leading the creation of a new model for economic and community development that challenges the status-quo and establishes a new path toward Broad-based Prosperity™.

Why You Should Join Us

It’s more important than ever that we plan for our region’s future. By investing in the Orlando Economic Partnership’s bold new vision, you are helping the region advance toward its collective goals, gaining access to exclusive regional data and forging relationships with other leaders committed to our community.

Advancing Broad-based Prosperity™

Key Objectives

- Strengthen Orlando’s Economy
- Amplify Orlando’s Story
- Champion Regional Priorities
- Empower Community Leaders
- Build a Brilliant Region

Governors Council Board of Directors Executive Committee

Core Components

- Orlando Regional Chamber Board of Directors
- Orlando Film Commission Board of Directors
- Foundation for Orlando’s Future
GOVERNORS COUNCIL | $125,000+

Sponsor Recognition: Leadership Mission, Annual Awards Dinner (includes table), Political Leadership Institute Program, D.C. and Tallahassee Advocacy Trips and Annual Legislative Update

Governors Council: seat (subject to approval)
Orlando Partnership Board of Directors and Executive Committee: seat (subject to approval)
Political Leadership Institute Selection Committee: seat
Orlando Tech Council: seat

YP:NEXT - Elevating Regional Talent: three (3) professionals (under age of 39)
iGRO talent retention program: three (3) intern participants
Annual BBQ on the Blvd.: eight (8) complimentary tickets
Orlando Regional Chamber membership: eight (8) representatives
Includes benefits below Governors Council level (excluding sponsorships)

DIRECTOR | $50,000

Sponsor Recognition: Annual BBQ on the Blvd. (includes 10 tickets)

Orlando Partnership Board of Directors: seat (subject to approval)
Regional Branding Council: seat

Orlando Regional Chamber membership: seven (7) representatives
Includes benefits below Director level (excluding sponsorships)

AMBASSADOR | $25,000

Sponsor Recognition: Annual iGRO Talent Retention Program

YP:NEXT - Elevating Regional Talent: two (2) professionals (under age of 39)
iGRO talent retention program: two (2) intern participants
Advocacy & Public Policy Council: seat (subject to approval)

Orlando Regional Chamber membership: six (6) representatives
Includes benefits below Ambassador level (excluding sponsorships)
## Corporate | $15,000

**Sponsor Recognition:** Alliance for Regional Transportation  
**Business Development Strategy Council:** seat (subject to approval)  
**Leadership Mission and Chair’s Holiday Reception:** invitation for one (1) executive  

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<tr>
<th>Chamber Executive Connection</th>
<th>Orlando Regional Chamber membership: five (5) representatives</th>
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<td><em>Includes benefits below Corporate level</em></td>
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<th>Partner</th>
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<td><strong>Investor Relations Committee:</strong> seat</td>
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<td><strong>Recruiters Roundtable Group:</strong> seat</td>
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<td><strong>Annual Partnership regional overview for company staff</strong></td>
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| Orlando Regional Chamber membership: four (4) representatives |
| *Includes benefits below Partner level* |

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<th>Small Business</th>
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<tr>
<td><strong>YP:NEXT - Elevating Regional Talent:</strong> one (1) professional (under age of 39)</td>
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<td><strong>iGRO talent retention program:</strong> one (1) participant</td>
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<tr>
<td><strong>Board Receptions and private event:</strong> invitation for one (1) executive</td>
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| Orlando Regional Chamber membership: three (3) representatives |
| *Includes benefits below Small Business level* |

| Chamber Executive Connection | Orlando Regional Chamber membership: two (2) representatives |
| *Annual private roundtable lunch with Chamber Board Chair and Chamber’s EVP Executive* |
| *Includes benefits below Chamber Executive Connection level* |

| Chamber Business Connection | Orlando Regional Chamber membership: one (1) representative |
| **Welcome member package and social media spotlight** |
| **Online directory listing** |
| **Ribbon Cutting Ceremony (upon request)** |
| **Complimentary Subscriptions:** Weekly Chamber Business Insider, CEO Update and Partnership monthly newsletter |

| *Includes benefits below Chamber Business Connection level* |

*Events, trips and in-person programs have been postponed until further notice for the safety of our investors and members.*

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YP:NEXT - Elevating Regional Talent: one (1) professional (under age of 39)  
iGRO talent retention program: one (1) participant  
*Board Receptions and private event: invitation for one (1) executive*  

| Orlando Regional Chamber membership: five (5) representatives |
| *Includes benefits below Corporate level* |

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**Annual Company spotlight:** Chamber’s Weekly Business Insider  
**Innovation Virtual Hub - Foundation for Orlando’s Future:** private invitation  
**Chamber Signature events:** two (2) complimentary invitations  

| Orlando Regional Chamber membership: three (3) representatives |
| *Includes benefits below Small Business level* |

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**Annual Company spotlight:** Chamber’s Weekly Business Insider  
**Innovation Virtual Hub - Foundation for Orlando’s Future:** private invitation  
**Chamber Signature events:** two (2) complimentary invitations  

| Orlando Regional Chamber membership: two (2) representatives |
| *Includes benefits below Chamber Executive Connection level* |

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**Welcome member package and social media spotlight**  
**Online directory listing**  
**Ribbon Cutting Ceremony (upon request)**  
**Complimentary Subscriptions:** Weekly Chamber Business Insider, CEO Update and Partnership monthly newsletter  

| Orlando Regional Chamber membership: one (1) representative |
| *Includes benefits below Chamber Business Connection level* |

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*Events, trips and in-person programs have been postponed until further notice for the safety of our investors and members.*
PROGRAMS

- **Leadership Orlando**: $3,500 investor rate (non-investors $4,500)
  Central Florida’s only community leadership program that covers the entire seven-county region and is the largest leadership program in America with over 5,000 graduates.

- **Leadership Orlando 2.0**: $4,000 (invitation only)
  Designed for Leadership Orlando Alumni’s this program focuses on the Impact Project exploring the root causes underlying barriers to socio-economic mobility.

- **iGRO Talent Retention program**: $100 (non-investors $250)
  Annual two-month program designed to retain the region’s business community’s summer interns and new hires by showcasing the “other half of Orlando.”

- **Talent Ecosystem**: $5,000 (invitation only)
  Comprised of Orlando’s leading employers charged with leading the region’s strategy to align workforce policy and research-backed industry collaboratives.

- **Diversity, Equity and Inclusion**: (invitation only)
  Efforts are focused around establishing metrics to track investment, legislative priorities and other issues affecting diversity, equity and inclusion within organizations and vulnerable communities in our region.

- **Orlando Regional Women’s Initiatives**: (invitation only)
  Goal is to create a collaborative ecosystem for women in business, while supporting and empowering women’s programs and organizations in the region.

- **COVID-19 Regional Business Resources Center**: (open to any business)
  The Partnership provides resources, research and legislative policy updates to all businesses in the seven-county region to support economic recovery.

ANNUAL DUES REGIONAL PROGRAMS

- **Orlando Tech Council**: $2,500 (CTO, CIO only)
  Consists of members in executive technology or innovation roles within their companies or organizations focused on supporting programs that will strengthen the region’s innovation resources and create new opportunities for companies to scale.

- **Alliance for Regional Transportation Executive Committee**: $10,000
  A business-driven consortium advocating for appropriate public and private transportation projects to support regional broad-based prosperity.

- **YP: NEXT – Elevating Regional Talent**: $250 (non-investors $350)
  Serves as the voice of the region’s leading young professionals and creates opportunities for them to create lasting connections in the community.

SPONSORSHIP OPPORTUNITIES

Strategic Sponsorships Options

- Leadership Orlando Steward: $30,000
- Regional Economic Recovery Virtual Summit: $10,000
- Political Leadership Institute: $10,000
- Women’s Initiatives Task Force: $10,000
- This. Is. Orlando. Virtual Summit: $5,000
- Virtual Webinars or PODCASTS: $1,500 per episode

If you are interested in becoming an investor or Chamber member, contact:

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Investment is not tax deductible as a charitable contribution, but may be deductible as a normal business expense. Consult your tax advisor. Federal I.D. #59-1767933